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27th JUNE 2026 · 27th JUNE 2026 · 27th JUNE 2026

Edinburgh Climate Festival

# Sponsorship

Guide document

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# About the festival

## **Edinburgh Climate Festival 2026**

This summer, the Edinburgh Climate Festival returns to Meadows Park on Saturday, June 27th, from 12 noon BST to 7pm. The festival, which is free to attend, offers a wide range of activities including live performances, stalls, and activities for both kids and adults. The aim of the festival is to raise awareness about climate change and to increase public knowledge about the importance of adopting a more sustainable and eco-friendly lifestyle, while also inspiring and empowering individuals to take action on the current climate crisis.

The Climate Festival provides an excellent platform for sustainable groups to promote their initiatives and engage more people in them. Activities will include eco-workshops teaching skills such as upcycling old belongings and plant propagation. Additionally, there will be sustainable experiences such as The Big Swap for clothing and household items, led cycle rides, outdoor yoga classes, live music, and much more. The festival promises to be an exciting day with something for the whole family to enjoy.



# About the festival

## Edinburgh Climate Festival 2026

The festival is supported by the National Community Lottery Fund's Climate Action Fund through the Communities' Reduce Reuse & Recycle project and has demonstrated strong public engagement in previous years. We anticipate over 6,000 participants in 2026.

This presents a valuable opportunity for organisations to align their brand with a high-visibility, sustainability-focused event and engage directly with a climate-conscious audience.

We are currently seeking financial or in-kind partners to support event delivery. Sponsorship ensures essential operational costs are met while strengthening the festival's capacity to deliver measurable community impact.



# *Sponsorship Options*

## **Climate Champion Partner (Exclusive – 1 Available)**

£8,000

### Benefits :

- Recognised as a Headline Climate Partner of Edinburgh Climate Festival 2026.
- Largest logo placement under the main sponsorship banner.
- Premium logo placement on:
  - All printed materials
  - Event programme
  - Website homepage
  - Social media graphics
- Dedicated sponsor spotlight across digital platforms.
- Opportunity to deliver a 5-minute address on the Main Stage.
- Featured in all press releases and post-event impact reports.
- Prime-location stall and opportunity to host an interactive activity.

# Green Impact Partner

£4,000

Benefits :

- Recognised as an Official Sponsor of Edinburgh Climate Festival 2026.
- Prominent logo placement on:
- Event signage
- Printed materials
- Website sponsor page
- Selected social media graphics
- Opportunity to host a stall and/or activity.
- Verbal acknowledgement from stage hosts.
- Inclusion in post-event communications.

# Community Climate Supporter

£2,000

Benefits :

- Recognised as a Supporting Sponsor.
- Logo displayed on sponsor boards and website.
- Opportunity to host a stall or promotional space.
- Inclusion in collective sponsor thank-you communications.

# Supporting partnerships

Don't have the capacity to offer the sponsorship options above? Why not join us as a supporting partner? Whether you are a small local business or your organisation works within a related field, you could contribute to the festival by offering alternative donations, resources or providing a free exchange of services to support the festival's mission!

Benefits :

- Recognised as a festival partner - service exposure to our audience
- Inclusion in collective sponsor & partner thank-you communications
- Possibility of hosting a stall free of charge at the event
- Flexibility in building a joint co-beneficial partnership that aligns with mutual goals



# Why partner with the Edinburgh Climate Festival?

- **Strategic Brand Alignment:** Edinburgh Climate Festival 2026 connects organisations with a highly engaged, sustainability-focused audience of 6,000+ attendees, alongside 50+ environmental organisations and volunteers. Partnership provides a credible platform to demonstrate leadership in sustainability, ESG commitment, and community impact.
- **Meaningful Visibility**

## Sponsors benefit from:

- Prominent branding across digital and printed materials
- Website and social media recognition
- On-site presence and direct audience engagement
- Main-stage visibility (top tier)
- With cross-promotion through university and community networks, exposure extends beyond event day.



## Demonstrated Climate Leadership

- Partnering with Edinburgh Climate Festival signals clear alignment with environmental responsibility, innovation, and long-term climate action.
- We prioritise collaboration with organisations committed to sustainability, community engagement, and measurable impact.

## Our Partnership Values

- Edinburgh Climate Festival prioritises partnerships with organisations committed to sustainability, community impact, and climate leadership.
- We seek to collaborate with sponsors whose values align with environmental responsibility, innovation, and meaningful social contribution.



# What will the funds be used for?

- **Sustainability:** We currently have a budget of £20,000 to run the event, but as we strive to make ECF more sustainable, costs are rising. Additional funding would help us transition to green energy and reduce our environmental impact.
- **Supporting Food Vendors:** Last year, we offered vegetarian food options, but this year, we aim to go fully vegan. Many vegan businesses are small and struggle to afford stall fees or power costs. We'd love to subsidize these expenses and provide edible food packaging to make the event completely zero waste.
- **Art Installations:** Our art installations last year were a huge success, and feedback suggested we should feature more this year. However, we currently lack the funding to expand this aspect of the festival.
- **Staffing Hours:** Our team consists of an event coordinator, a stalls/activities officer, a communications officer, a logistics officer, and a volunteer coordinator. Each member works one day per week, but certain roles—especially in stalls/activities and performances—require significantly more time, particularly as the festival approaches. Additional funding would allow us to increase staffing hours to manage the growing workload.
- **Accessibility:** We want to enhance accessibility by better preparing our staff and volunteers to support attendees with accessibility needs on the day of the event.

# Host Organisations

## **ELREC**

Edinburgh & Lothians Regional Equality Council (ELREC), founded in 1971, is a company limited by guarantee and a registered charity made up of individual members and representatives from a wide range of organisations. ELREC is a member of the Scottish Alliance of Regional Equality Councils and has a remit to work across the areas of City of Edinburgh, East Lothian, Midlothian and West Lothian Councils.

The main objectives of ELREC are:

- To work towards the elimination of discrimination in all its forms
- To reduce inequality and promote a culture of human rights
- To promote good relations between persons of protected characteristics without distinction on grounds of race, gender, gender identity, marital status/civil partnerships, disability, sexual orientation, age, religion and pregnancy and maternity.
- To promote and organise cooperation in the achievement of the aforesaid purposes and to that end to bring together in ELREC, representatives of the statutory authorities and voluntary organisations engaged in the furtherance of the aforesaid purposes within the Local Authority Council areas of the City of Edinburgh, East Lothian, Midlothian and West Lothian.

# NKS

Networking Key Services Limited (NKS) was set up in June 1987 in Edinburgh as Nari Kallyan Shangho by a group of Bangladeshi women who wanted to have a place where they could meet regularly and discuss their needs and problems faced by them living in Scottish society. The primary aim of NKS is to alleviate deprivation and isolation experienced by women and their families living in Edinburgh and to promote positive health and well-being among them. Our role is to make women active citizens living in Scottish society by engaging them in various activities at NKS and by supporting them to access mainly mainstream services of interest to them in Edinburgh. We believe that they are disadvantaged and marginalised which leads to social exclusion. NKS aims to provide a range of services that would help to work towards social inclusion of women and their families.

The project would strive to raise women's confidence to allow them to integrate into the wider society. NKS works on the principle of holistic approach to health and welfare where users socio-economic and health issues are addressed to improve their quality of life. A Community Development approach is used and users are encouraged to participate in all aspects of the running of the organisation.

## *Connect with us:*



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